



# GSE&RAMP-OPS

GLOBAL

Barceló Sevilla Renacimiento  
**19th-21st June 2023** Seville, Spain  
[www.airsideint.com](http://www.airsideint.com)







## Introduction

GSE&RAMP-OPS Global is back! Following a successful meeting at our last European show in Dubrovnik, we will bring industry leaders together again, enhancing and improving relationships between buyers, users, and suppliers of GSE. This time in the beautiful city of Seville.

This southern Spanish capital is famous for its historic churches and palaces, the birthplace of flamenco dancing; Barrio de Triana, and mudéjar architecture. Whether you're interested in tapas or history, there's no chance you'll get bored in this beautiful Andalusian city.

GSE&RAMP-OPS Global will bring together GSE suppliers, IT companies and the latest ramp innovators from across the globe to showcase their outstanding products and services – with bespoke capabilities to suit even the toughest ground handling requirements.

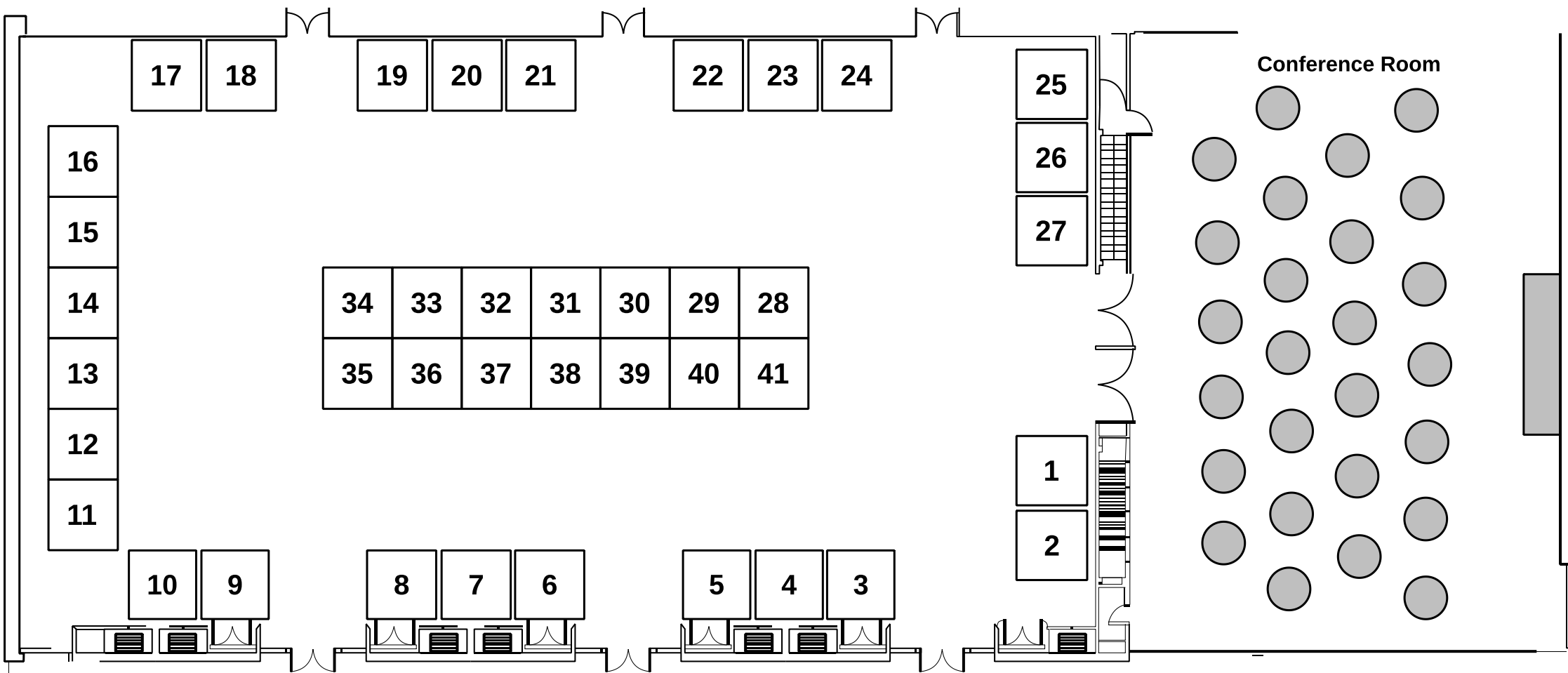
At GSE&RAMP-OPS Global you can meet with decision makers in a professional capacity during 1-2-1 meetings sessions, allowing for in-depth conversations and the opportunity to connect with industry peers. As informal networking is so vital, we are pleased to include a welcome reception and networking dinner during the event, to promote relaxed and personal connections.





## Exhibit with us to:

- 1. **Showcase your products** and services to decision maker from all over the world
- 2. **Boost/establish** corporate branding visibility
- 3. **Promotion opportunity** through print, digital and social media literature
- 4. **Invite customers** to the show as your VIP Guests



- 1 x Exhibition stand, graphics, furniture, and power included as standard
- 2 x Delegate passes
- Company logo and bio to be included on the event website
- Company logo to be promoted in email marketing campaigns and on event social media channels

Single Exhibition Stand - £4,500



- 1 x Double Exhibition stand, graphics, furniture, and power included as standard
- 4 x Delegate passes
- Company logo and bio to be included on the event website
- Company logo to be promoted in email marketing campaigns and on event social media channels

Double Exhibition Stand - £8,000



# Platinum Sponsorship

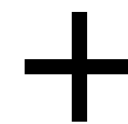
Exclusive

**£13,000**

**1 x Single Exhibition Stand**

**4 x Delegate Passes**

**Speaker Opportunity**



Company brochure included in delegate bags

Company logo and bio included on the event website and positioned as the most prominent sponsor

Company logo visible on screens within the conference and positioned as the most prominent sponsor

Tabletop branding company logo visible on the tabletops throughout the event and positioned as the most prominent sponsor

Company logo used in event marketing within Airside International magazine and positioned as the most prominent sponsor



## Gold Sponsorship

Only 2 Available

**£11,000**

**1 x Single Exhibition Stand**

**4 x Delegate Passes**

**Speaker Opportunity**

+

Company brochure included in delegate bags

Company logo and bio included on the event website and positioned as the 2<sup>nd</sup> most prominent sponsor

Company logo made visible on screens within the conference and positioned as the 2<sup>nd</sup> most prominent sponsor

Tabletop branding company logo visible on the tabletops throughout the event and positioned as the 2<sup>nd</sup> most prominent sponsor

Company logo used in event marketing within Airside International magazine and positioned as the 2<sup>nd</sup> most prominent sponsor





# Silver Sponsorship

Only 3 Available

£9,000

- 1 x Single Exhibition Stand
- 3 x Delegate Passes

Company logo and bio included on the event website and positioned as the 3<sup>rd</sup> most prominent sponsor

Company logo visible on screens within the conference and positioned as the 3<sup>rd</sup> most prominent sponsor

Tabletop branding company logo visible on the tabletops throughout the event and positioned as the 3<sup>rd</sup> most prominent sponsor

Company brochure included in the delegate bags

Company logo used in event marketing within Airside International magazine and positioned as the 3<sup>rd</sup> most prominent sponsor

# Bronze Sponsorship

4 Available

£7,500

- 1 x Single Exhibition Stand
- 2 x Delegate Passes

Company logo and bio included on the event website and positioned as the 4<sup>th</sup> most prominent sponsor

Company logo made visible on screens within the conference and positioned as the 4<sup>th</sup> most prominent sponsor

Tabletop branding company logo visible on the tabletops throughout the event and positioned as the 4<sup>th</sup> most prominent sponsor

Company brochure included in the delegate bags

Company logo used in event marketing within Airside International magazine and positioned as the 4<sup>th</sup> most prominent sponsor





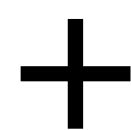
# Networking Dinner

Exclusive

**£15,000**

**1 x Single Exhibition Stand**

**4 x Delegate Passes**



Company logo at entrance of the external dinner venue

Company logo on pop-up banner at the event promoting the company as the dinner host

Company logo on table menus and on tabletop branding

Chairman to announce the dinner sponsor as they inform delegates of dinner venue information

Company brochure included in delegate bags

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in email blast campaigns and on social media





# Sponsorship Packages

## Welcome Reception

Exclusive £9,500

1 x Single Exhibition Stand  
3 x Delegate Passes

Company logo on banners at entrance of the welcome reception

Company brochure included in delegate bags

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in email blast campaigns and on social media

## Bottled Water

Exclusive £9,500

1 x Single Exhibition Stand  
3 x Delegate Passes

Sponsors logo and corporate image on bottled water throughout the event

Company brochure included in delegate bags

Company logo and bio included on event website

Company logo on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media

## Badge & Lanyard

Exclusive £9,500

1 x Single Exhibition Stand  
2 x Delegate Passes

Sponsors logo and corporate image on badges and lanyards handed out to delegates during their registration (lanyards supplied by sponsor)

Company brochure included in delegate bags

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media

## Delegate Bags

Exclusive £9,500

1 x Single Exhibition Stand  
2 x Delegate Passes

Sponsors logo and corporate image on delegate bags handed out to delegates during their registration (Delegate bags supplied by sponsor)

Company brochure included in delegate bags

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media





# Registration Desk

**Exclusive**    **£7,500**

**1 x Single Exhibition Stand**  
**2 x Delegate Passes**

Sponsors logo and corporate image on event registration desk

Company brochure included in delegate bags and on registration desk

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media

# Hotel Key Cards

**Exclusive**    **£6,000**

**1 x Delegate Pass**

Company logo branded room card sleeves for any delegates staying at the venue hotel

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media

# Lunch Sponsorship

**Exclusive**    **£6,000**

**1 x Delegate Pass**

Tabletop branding company logo visible on the tabletops throughout the exhibition area during the lunch breaks

Chairman to announce sponsor during the conference session before lunch

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media





# Event App & Meeting Area Sponsorship

Exclusive

£4,500

1 x Delegate Pass

+

Company logo branding on the Event app, a pivotal tool to navigate the event and to refer to the agenda, join workshops and organise meetings etc

Company logo included at entrance of the meeting area

Company on Tabletop branding of all meeting tables

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media





## Sponsorship Packages

### Wi-Fi Sponsorship

Exclusive

**£4,500**

#### 1 x Delegate Pass

Participants to use company name as Wi-fi password

Company logo used on the delegate handbook page with Wi-Fi information

Company logo on all Wi-Fi password information across the event

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media

### Sweet Station

Exclusive

**£4,000**

#### 1 x Delegate Pass

A variety of sweets, chocolates and nuts will be available in the event sweet stand

Company logo displayed on sweet station

Company logo on all confectionary bags

Company logo on all confectionary jars

Company logo and bio on the event website

Company logo visible on screens in the conference hall

Company logo used within the Airside International magazine

Company logo in the email blast campaigns and on social media

All confectionary supplied by event organisers

### Hotel Room Gift Drop

Exclusive

**£3,500**

#### 1 x Delegate Pass

Your company's gift will be dropped to the rooms of all the delegates staying at the venue hotel

Gifts to be supplied by sponsor

Company logo and bio included on event website

Company logo visible on screens in conference hall

Company logo used within Airside International magazine

Company logo in the email blast campaigns and on social media





## Delegate Information

Alongside the opportunity to source new equipment and technologies, there will be an inspiring conference where delegates will join a carefully selected line-up of speakers from around the world. Themes will cover ramp safety, training, new technologies/innovations, current industry issues and industry success stories. Speakers will consist of well-known individuals with a wealth of experience joining us from a variety of industry groups including, GSE operators, equipment suppliers and both airline and airport operations.

### Delegate Pass includes:

- Participation in all conference sessions
- Pre-scheduled 1-2-1 meetings
- Access to GSE exhibition area
- Participation in Welcome Drinks Reception
- Participation in the Networking Dinner
- Refreshments & lunches
- Speaker presentations post event

### Delegate Fees:

#### **Free of Charge**

Ground Handlers, Airports & Airlines: Decision makers for equipment procurement

#### **Special Rate: £250**

Ground Handlers, Airports & Airlines: All other Job Titles

#### **£1,250**

Manufacturers and Suppliers of GSE and other delegates





## Venue Information

Located just 12km from Seville Airport, The Barcelo Sevilla Renacimiento is well-known for its architecture and design which evokes the Guggenheim Museum in New York, capturing the interest of the visitor at first sight. Located on the banks of the Guadalquivir River, a short walk from the Alameda de Hercules, famous for its bars and restaurants, and just a few minutes from many exciting historic sites.

### **Sponsorship and Exhibition Space**

Ian Talbot

Tel: + 44 (0) 208 253 4011

Email: [ian@evaint.com](mailto:ian@evaint.com)

### **Speaker Opportunities**

Parveen Raja

Tel: + 44 208 253 4001

Email: [parveen@evaint.com](mailto:parveen@evaint.com)

### **Delegate Information**

Gemma Keen

Tel: +44 (00 208 253 4002

Email: [gemma@evaint.com](mailto:gemma@evaint.com)